PRINTCORE STUDIO · Brief

Run a print business without a press.

For print brokers, resellers, design studios, promo distributors and agencies: you sell the print, your suppliers make it, and your customer only ever sees you.

> **In short.** Studio gets competing supplier bids in minutes, sends every proof and shipping email under your name, bills the design work you used to give away, and holds supplier orders until the customer's deposit is in. Every month it shows you, in dollars, what it returned you, and if that doesn't cover what you paid in your first 90 days, your next month is free.

The problem

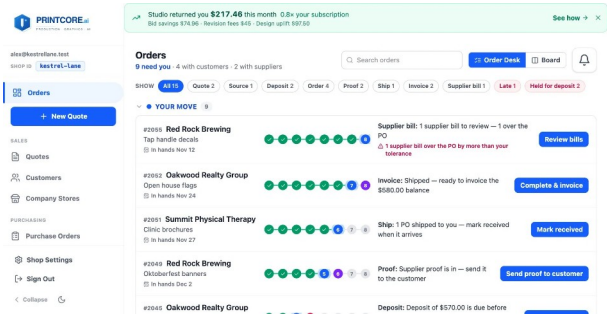
Print software assumes you own presses; job trackers know nothing about suppliers. So the real work happens **in your inbox**: pricing by email, re-branding proofs, chasing tracking, free design rounds, and paying suppliers before the customer pays you.

One order, eight steps

Step	What happens	Seen by
1. Quote	Customer emails or orders in your portal; Ask Printcore drafts it for approval.	Customer
2. Source	Suppliers bid on a private, no-login link; award the best and the PO is drafted.	Suppliers
3. Deposit	Request the deposit in one click. POs wait until it's in.	Customer
4. Order	Every supplier PO goes out in one click, blank garments first.	Suppliers
5. Proof	Supplier uploads the proof; you send it on as yours. Approval releases the job.	Customer
6. Ship	Supplier adds tracking; your “it's shipped” email goes out.	Customer
7. Invoice	Bill the balance the day it ships; customers pay online by card or bank.	Customer
8. Supplier bill	Bills over the PO are flagged; approved bills become the job's real cost.	You

The Order Desk

Your home screen: every open order under **Your move**, **Waiting on customer** or **Waiting on supplier**, with one button for the next step. Supplier proofs, tracking and bills bring an order back to you only when you have something to do.



Five things that pay for it

- **Bids, not guesses.** Write the spec once, send it to any supplier with an email address. Bids land side by side with cost, lead time and your margin; award in one click. Opted-in Printcore print shops can bid too, and supplier price lists price common items instantly.
- **Your brand, never theirs.** Suppliers upload proofs and tracking on their PO link; your customer sees only your name on the quote, portal, proof and shipped email. A brand kit per customer keeps their logos, colors and art in one place.
- **Get paid for design.** Log design time and set the proof rounds the quote includes. Past them, Studio adds your revision fee as a change order, on the same invoice as the print.
- **No cash risk.** Deposit holds keep supplier POs waiting until the customer pays (a manager can override). Supplier bills, typed or read from the PDF by AI, are checked against the PO and become the job's real cost.
- **Proof it's working.** A monthly Returns report adds up bid savings, revision fees and newly billed design time from your own jobs, counted conservatively, with the jobs behind every figure.

The economics

Where it comes from	Inputs	Per month
Bid savings	20 jobs × $600 supplier cost × 6% saved	$720
Revision fees	4 rounds past the quote × $50	$200
Design billed	5 unbilled design hours × $75	$375
Total returned	vs. Studio at $399 a month	**$1,295**

Illustrative example using the default inputs of the calculator at printcore.ai/studio. Your numbers depend on your volume, suppliers and rates.

The 90-day guarantee. The 90 days start at your first paid invoice. If Studio's bid savings plus revision fees don't add up to what you paid in that time, your next month is free. Design uplift and time saved don't count toward the guarantee, because they rest on estimates. Printcore tracks it; there's nothing to claim.

Pricing

Plan	Monthly	Annual	For
Studio	**$399**	$4,000 (save $788)	Businesses that outsource the printing
Pro	$699	$7,500	Studio plus the production floor. Move up the day you buy a printer; your data stays put.

Unlimited team members on every plan. Also included: Ask Printcore, customer portal, company stores, S&S and SAGE catalogs, and sync with QuickBooks, Xero and most accounting software. Online invoice payments: Stripe's processing fee plus 1% (capped at $25). Company store card orders: Stripe's fee plus 1%.

See it with your own suppliers and jobs.

A free 20-minute demo, then two weeks with every Studio feature. No credit card.

Book a demo: start.printcore.ai **Learn more:** printcore.ai/studio

Printcore LLC, Cumming, Georgia, built inside Paramount Graphics, a working print shop. Screenshot from a demo shop; names in it are examples. Example figures are not guarantees of results; guarantee terms are as stated above. Details current as of November 2026 and may change.